

A woman with curly hair is smiling and pulling open a pair of red curtains. She is wearing a red top. The background is a bright window behind the curtains.

# EVENTS & GROUPS PLAYBOOK

W BUDAPEST

W BUDAPEST



# WELCOME TO W BUDAPEST

IN THE WORLD OF DARING DUALITY



Igor Buercher  
General Manager

I'm Igor Buercher, the General Manager here at W Budapest, and it's an electrifying thrill to greet you in our realm of wondrous vibes and infinite possibilities.

At W, we're not just a hotel; we're the essence of unrestrained extravagance, where every moment pulses with exuberance and style. Your arrival marks the beginning of an extraordinary journey. Expect the unexpected as you dive into our vibrant fusion of luxury and innovation.

Whether you're here to indulge in our sumptuous accommodations, savor the tantalizing flavors at our cutting-edge dining spots, or immerse yourself in our pulsating nightlife scene, we're here to make every second count.

Feel the pulsating rhythm of the city, immerse yourself in the cultural mosaic, and let the spirit of Budapest amplify your experience.

Buckle up for an unparalleled adventure with us at W Budapest. Get ready to unlock the extraordinary.

WATCH  
THE  
VIDEO



W BUDAPEST

# OVERVIEW

**Address:**

W BUDAPEST

Andrássy út 25. 1061 Budapest, Hungary

**Design:**

Bowler James Brindley Design

**Opening Date:**

10/07/2023

**Rooms:**

151 Rooms, including 45 Suites

**Room Types:**

Cozy 22 (33m<sup>2</sup>)

Wonderful 76 (32m<sup>2</sup>)

Fabulous 8 (33m<sup>2</sup>)

Studio Suites 8 (43m<sup>2</sup>)

Cozy Studio Suites 6 (48m<sup>2</sup>)

Cool Corner Suites 16 (52m<sup>2</sup> - 65m<sup>2</sup>)

Cozy Cool Corner Suites 3 (58m<sup>2</sup>)

**Premium Suites:**

Fantastic Suites 10 (73m<sup>2</sup>)

WOW Suite 1 (121m<sup>2</sup>)

Extreme WOW Suite 1 (198m<sup>2</sup>)

**B&F Outlets:**

W Lounge + seasonal terrace

Nightingale by Beefbar

restaurant + seasonal terrace

Society25 - Speakeasy Bar

**Meeting & Event Spaces:**

Great Room 1 (101 m<sup>2</sup>)

Great Room 2 (52 m<sup>2</sup>)

Great Room 3 (32 m<sup>2</sup>)

Great Room Pre-function Area (75 m<sup>2</sup>)

W Studio 1 (35 m<sup>2</sup>)

W Studio 2 (32 m<sup>2</sup>)

Studio Pre-function Area (45 m<sup>2</sup>)

**Recreation Facilities:**

FIT (70 m<sup>2</sup>)

**Other Facilities:**

AWAY® Spa (700 m<sup>2</sup>)



W BUDAPEST

# EVERYTHING WE CAN OFFER

## **Prestigious Address:**

Nestled on the iconic Andrassy Avenue, a UNESCO World Heritage site.

## **Unforgettable Events:**

Offering a range of exclusive spaces within the historic Drechsler Palace.

## **Neo-Renaissance Grandeur:**

Seamlessly merging with the avant-garde allure of W Hotels.

## **Meticulously Designed Venues:**

Including elegant ballrooms adorned with ornate detailing and sleek, modern meeting rooms equipped with cutting-edge technology.

## **Versatile Spaces:**

Catering to a spectrum of events, from corporate meetings to lavish galas and stylish soirées.

## **Impeccable Service:**

Ensuring flawless execution of every event, regardless of size.

## **Attention to Detail:**

Leaving an indelible impression on guests.

## **Commitment to Excellence:**

Solidifying its position as the pinnacle of refined hospitality in the heart of Budapest.

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THE  
VIDEO

3D  
VIRTUAL  
TOUR



# W BUDAPEST



## EVENT SPACES

NAME	LOCATION	TOTAL M <sup>2</sup>	TOTAL SQ FT	LENGTH X WIDTH (M)	CEILING HEIGHT (M)	NATURAL DAYLIGHT	CAPACITY IN THEATRE	CAPACITY IN CLASSROOM	CAPACITY IN BANQUET	CAPACITY IN CABARET STYLE	CAPACITY IN RECEPTION	CAPACITY IN BOARDROOM	CAPACITY U-SHAPE
Great Room	Ground floor	183	1970	34 x 5,4	4.9 / 16	Yes	154	108	130	78	200		
Great Room 1	Ground floor	101	1087	19 x 5,4	4.9 / 16	Yes	84	48	48	35	100	30	30
Great Room 2	Ground floor	51	549	9,4 x 5,4	4.9 / 16	Yes	42	18	16	14	50	20	22
Great Room 3	Ground floor	31	334	5,7 x 5,4	4.9 / 16	Yes	28	18	30	18	30	12	14
Great Room 1+2	Ground floor	152	1636	28 x 5,4	4.9 / 16	Yes	126	78	100	60	150		
Great Room 2+3	Ground floor	82	883	15 x 5,4	4.9 / 16	Yes	64	54	70	42	80		54
Great Room Pre-function Area	Ground floor	75	807	15 x 5	4.9 / 16	Yes					60		
Studio Room 1	Ground floor	35	377	6,4 x 5,3	4.9 / 16	Yes						10	
Studio Room 2	Ground floor	32	344	5,7x 5,6	4.9 / 16	Yes						10	
Studio Rooms Pre-function Area	Ground floor	46	495	5,5 x 6,2	4.9 / 16	Yes					20		

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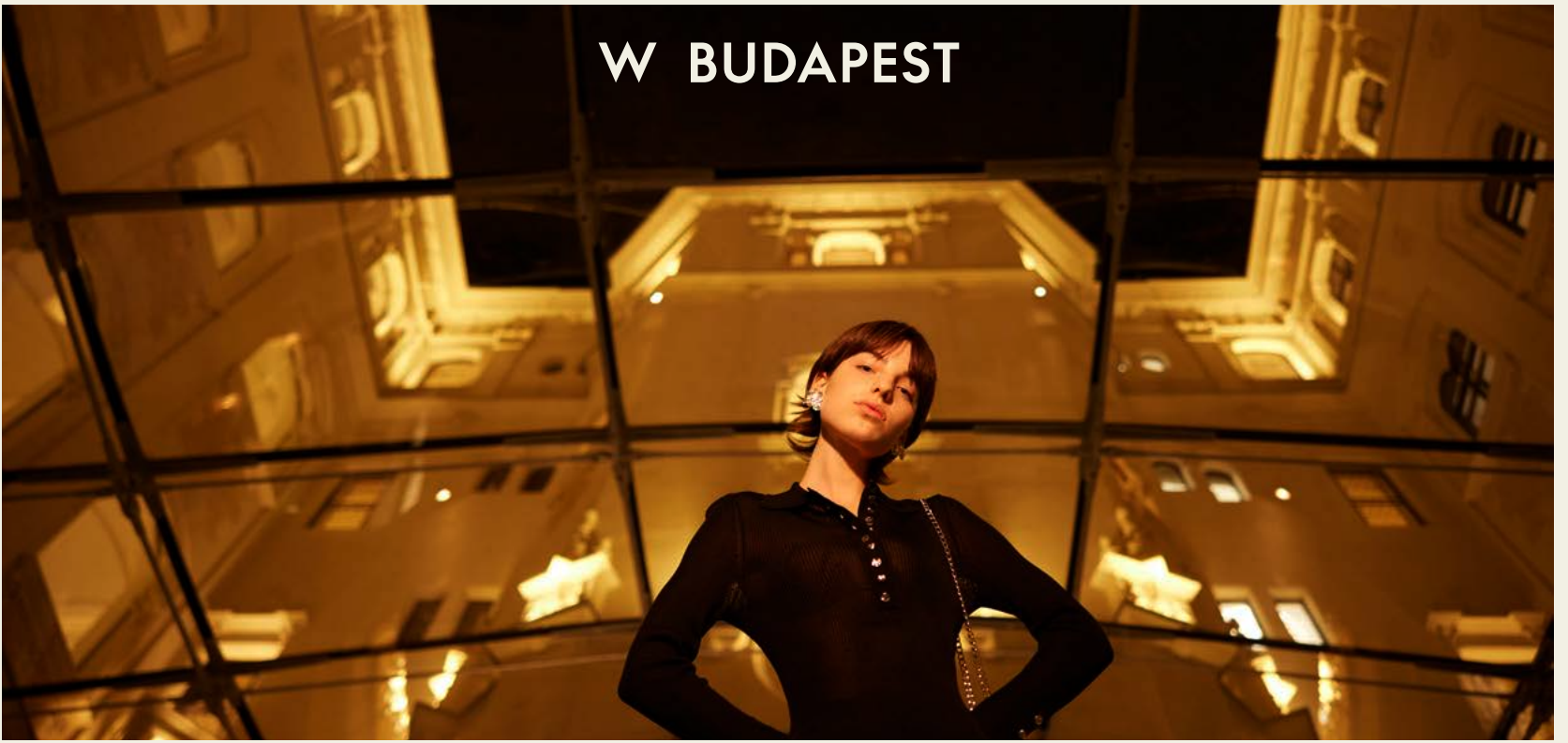


# EVENT SPACES

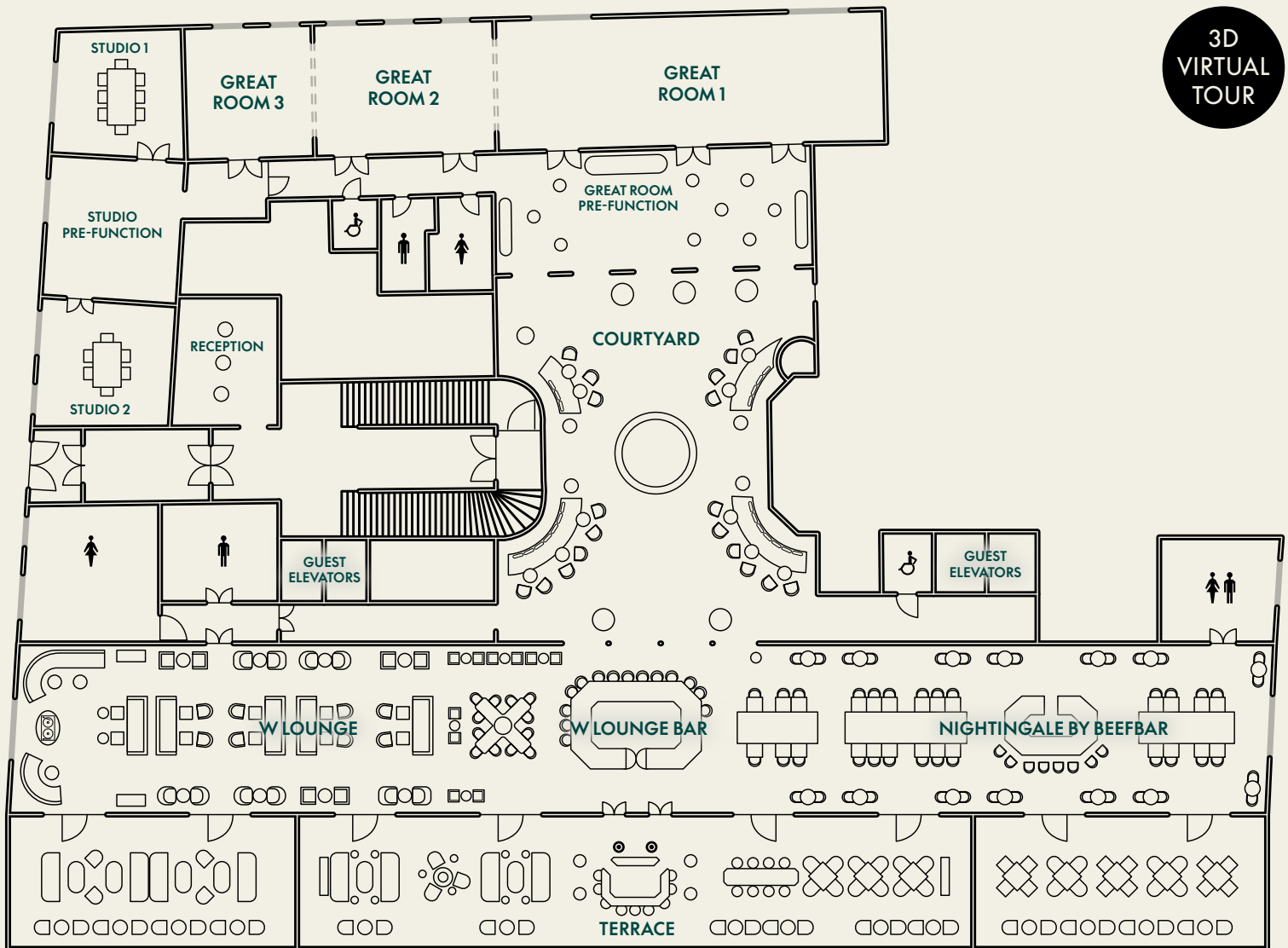
NAME	LOCATION	TOTAL M <sup>2</sup>	TOTAL SQ FT	NATURAL DAYLIGHT	SEATED	STANDING
Courtyard	Ground floor	231	2486	Yes	36	60
Nightingale by Beefbar	Ground floor	161	1733	Yes	72	-
Nightingale by Beefbar Terrace	Ground floor	65	700	Yes	24	-
W Lounge	Ground floor	169	1819	Yes	46	120
W Lounge Terrace	Ground floor	65	700	Yes	24	-
Arcade	Ground floor	183	1970	Yes	42	-
Society25	Basement	120	1292	No	42	60
WOW	3rd Floor	122	1313	Yes	-	15
Extreme WOW Suite	2nd Floor	198	2131	Yes	-	25

3D  
VIRTUAL  
TOUR

W BUDAPEST



# GET TO KNOW OUR PROPERTY






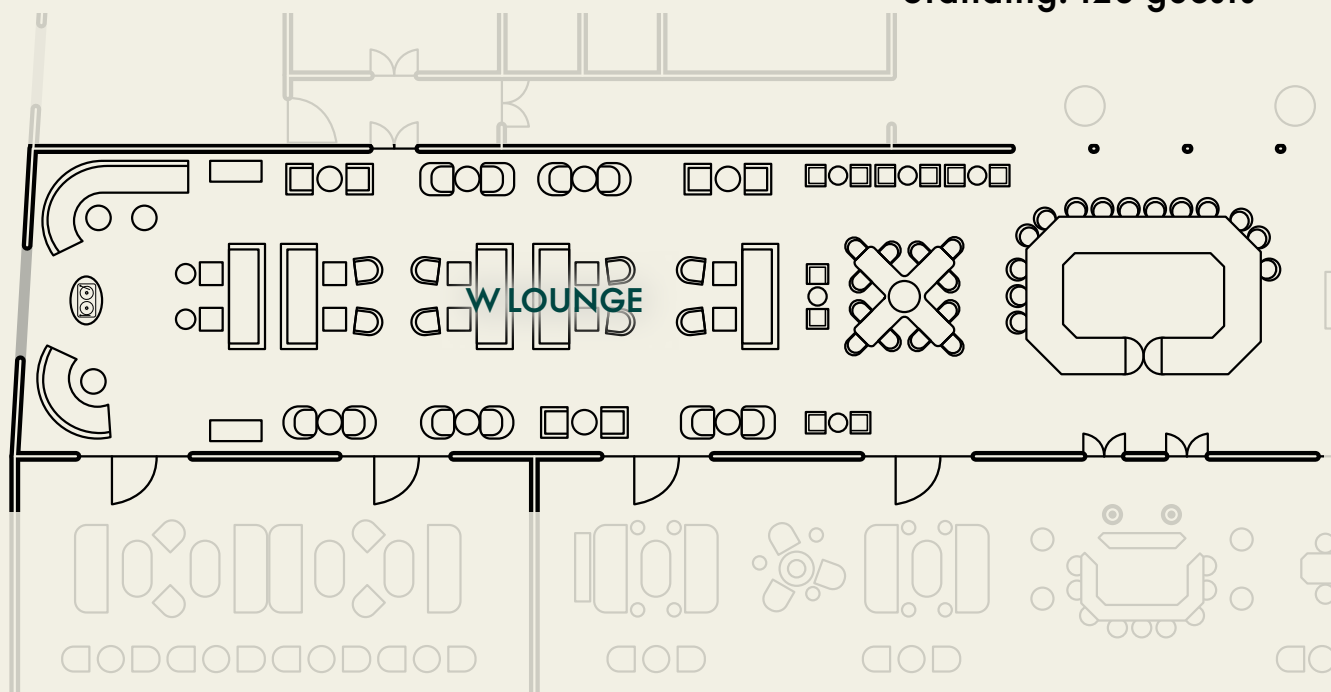


# W LOUNGE

Enter the vibrant nexus of W Budapest! W Lounge, an electric hub where sipping, staying, and playing converge seamlessly. Crafted cocktails tantalize your taste buds, each sip a delightful journey through innovative flavors and city-inspired mixes. Beyond libations, it's a social sanctum where stories intertwine, and moments transform into cherished memories amidst contemporary designs and curated beats. At W Lounge, time pauses, inviting you to revel in the sheer joy of connection and celebration, embodying the essence of W Budapest's spirited soul.

 [@wbudapest\\_hotel](https://www.instagram.com/wbudapest_hotel)  
[www.wbudapest.com](http://www.wbudapest.com)

**Capacity of the outlet**  
**Size: 169 m<sup>2</sup>**  
**Seated: 46 guests**  
**Standing: 120 guests**



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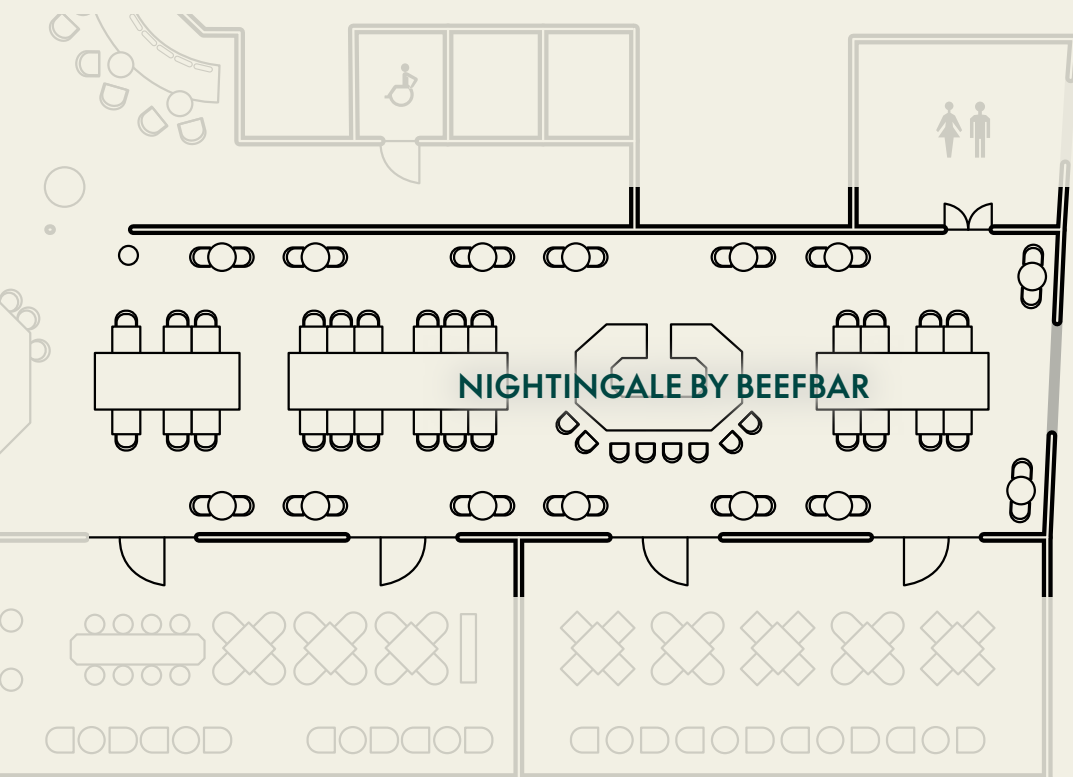


# NIGHTINGALE BY BEEFBAR

In the heart of Budapest, embark on an alluring culinary journey at Nightingale by Beefbar. Discover a unique dining destination which combines traditional Asian flavors with the famous Beefbar identity created by Riccardo Giraudi.

📍 [@nightingalebybeefbar](https://www.instagram.com/nightingalebybeefbar)  
[www.nightingalebudapest.com](http://www.nightingalebudapest.com)

Capacity of the outlet  
Size: 161 m<sup>2</sup>  
Seated: 72 guests



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TOUR

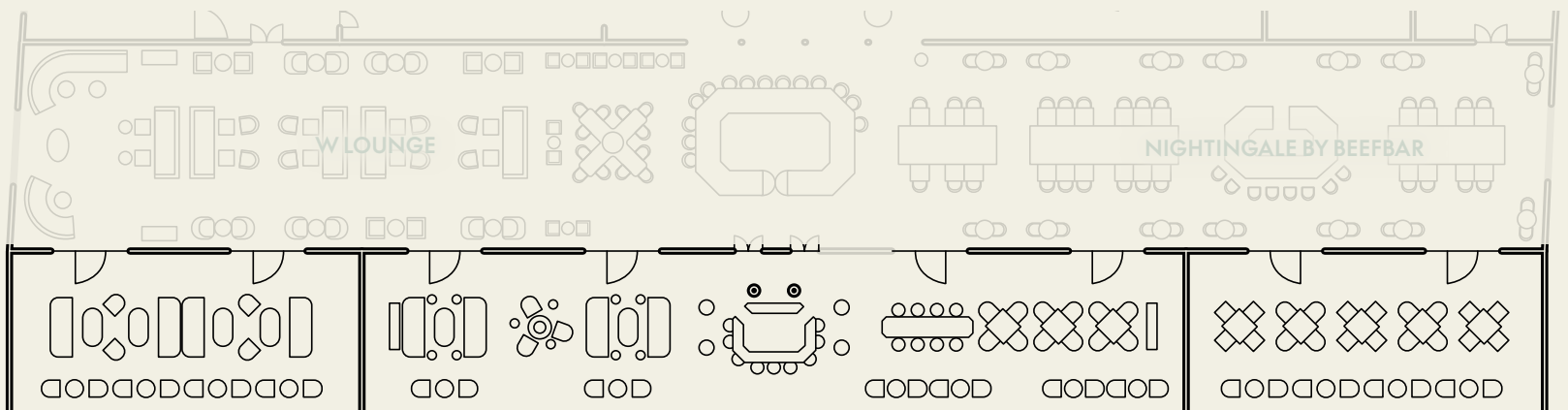
W BUDAPEST



# SEASONAL TERRACE



Experience unparalleled elegance at W Budapest's terrace, offering a breathtaking view of the iconic Budapest Opera House. Whether basking in daylight or under the city lights, our terrace provides an exquisite backdrop for relaxation and socializing. Savor handcrafted cocktails while taking in the majestic sight of the Opera House, a true architectural gem. Perfect for intimate gatherings or lavish celebrations, our terrace promises unforgettable moments.



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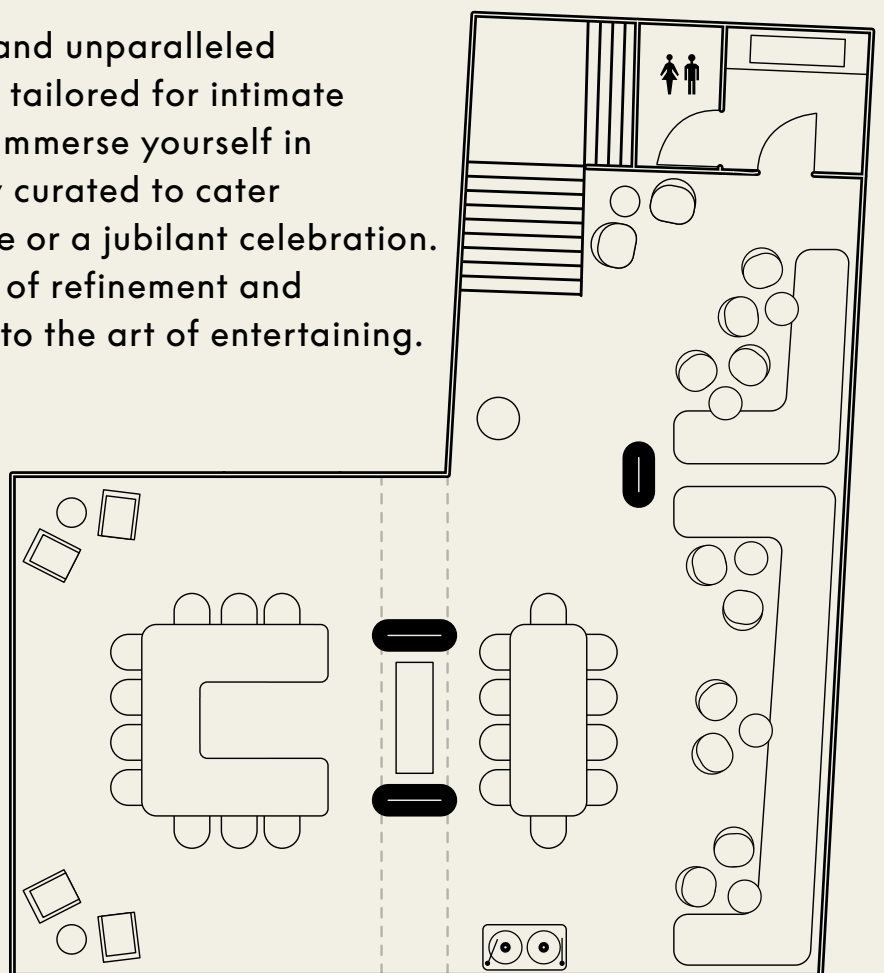
# SOCIETY25

Built from the ruins and raised in the shadows of society, enter an aura of mystery. This is not a thoroughfare for the quick drinker. It's an experience, not a convenience. Raise your glasses to the creative exploration of the finest spirits, served with exuding elegance. To revel within is to be revered.

Step into a world of exclusive gatherings and unparalleled elegance with Society25's private parties, tailored for intimate gatherings of up to 70 discerning guests. Immerse yourself in the luxury of bespoke events, meticulously curated to cater to your desires, be it a sophisticated soirée or a jubilant celebration. Elevate your private affair to new heights of refinement and style, where every moment is a testament to the art of entertaining.

📷 [@society25bar](https://www.instagram.com/society25bar)  
[www.society25.com](http://www.society25.com)

**Capacity of the outlet:**  
**Seated: 32 guests**  
**Bar Seats: 10 guests**  
**Standing: 70 guests**



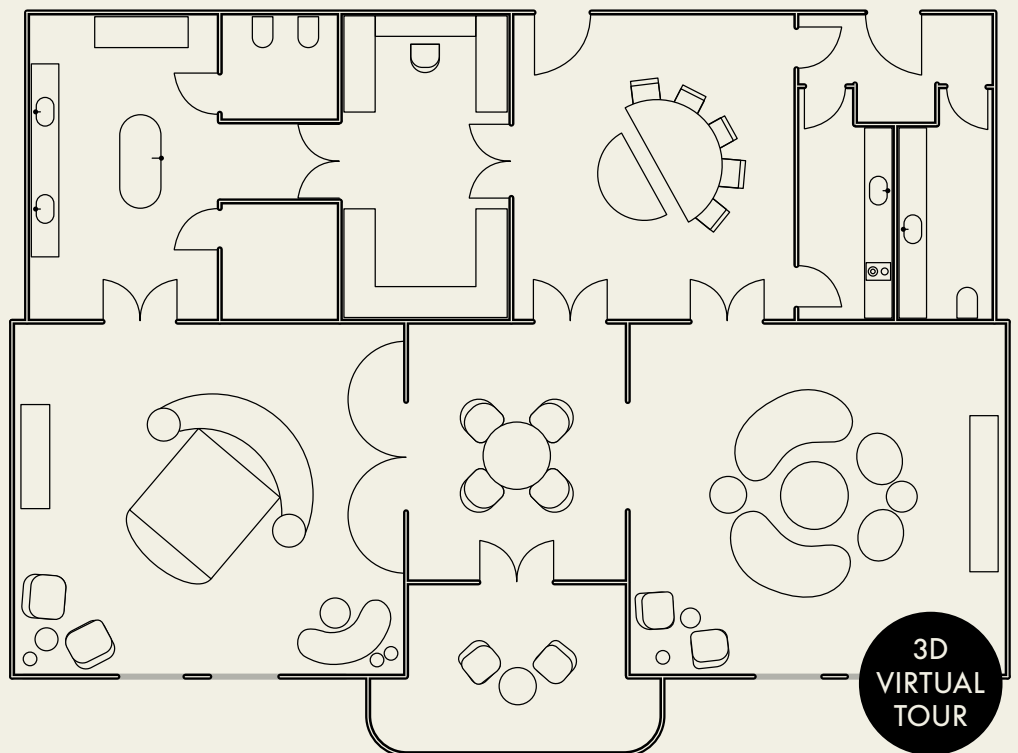
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# EXTREME WOW SUITE

Step into the epitome of opulence with our E WOW rooms, where extravagance meets innovation. Unveil an expanse of space adorned with sleek, modern designs and cutting-edge technology that elevates your stay to unparalleled heights. Indulge in exclusive amenities, from a private bar stocked with top-tier selections to personalized service that caters to your every whim, ensuring a stay that transcends the ordinary into the extraordinary. Our E WOW room is a masterpiece of contemporary elegance, where every detail is meticulously crafted to create an unforgettable stay, setting a new standard for refined luxury in Budapest with a view to the Hungarian State Opera House.

Capacity of the room: 25 guests



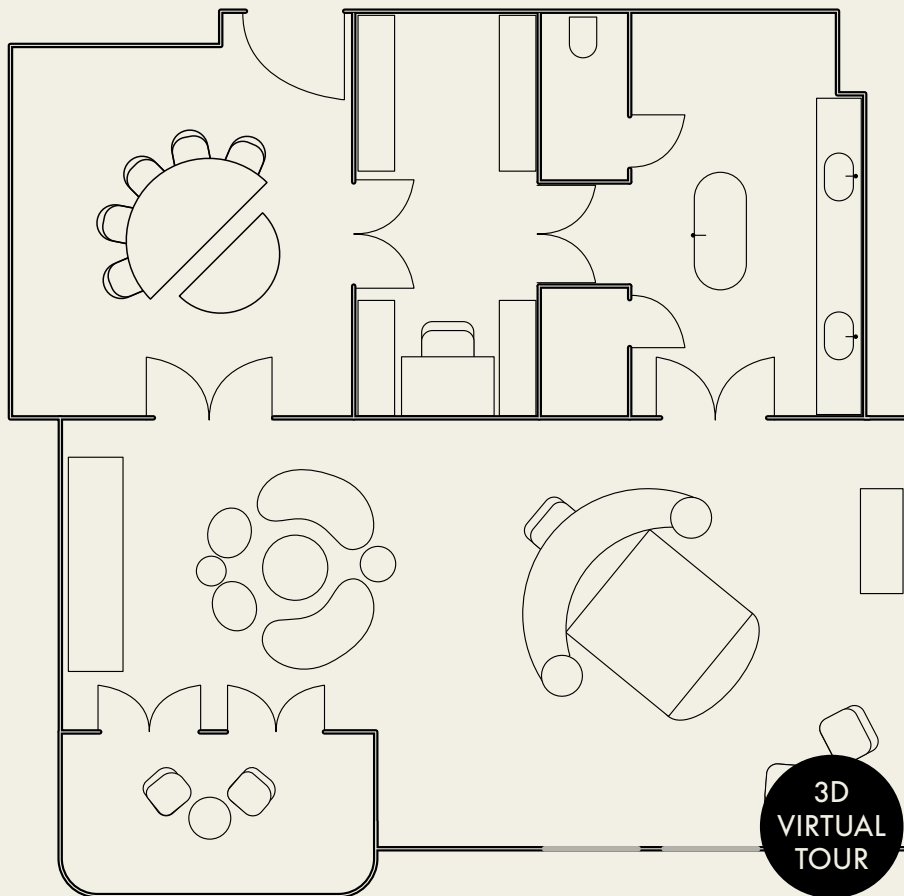
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# WOW SUITE

Embrace the WOW factor as you step into these stylish and vibrant spaces, designed to captivate and inspire with their modern aesthetics and upscale amenities. Revel in the comfort of spacious accommodations with unparalleled views of the Opera House. Your WOW experience is enhanced by personalized services, ensuring a seamless stay filled with exclusive perks and tailored attention to fulfill your desires.

Capacity of the room: 15 guests



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# W BUDAPEST



General Manager Introduction



Extreme WOW Suite



WOW Suite



Wonderful Room



Ground Floor and Event Spaces



Great Room



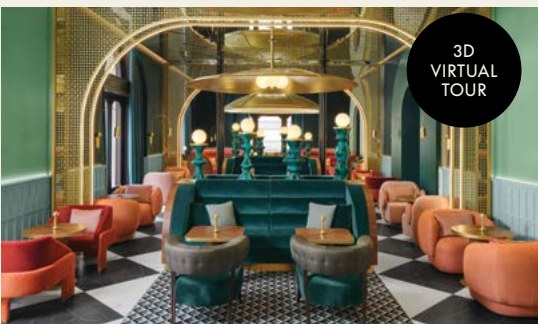
Pre-Function Area



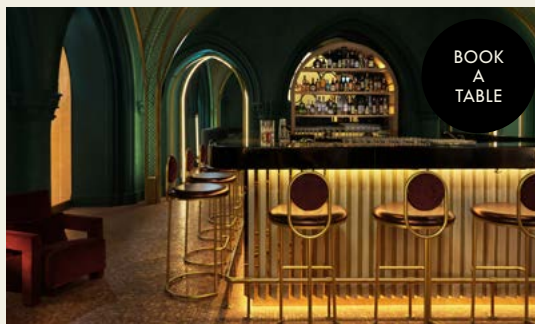
Studio 1 & Studio 2



Nightingale by Beefbar



W Lounge



Society25



AWAY SPA



Hotel Showcase



Destination Showcase



Gift Voucher



# W BUDAPEST

## CONTACT

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